APPLICATION FOR UNITED STATES PATENT IN THE NAMES OF

EDWARD J. SHOEN
BRUCE ROYER
CHRIS BIERMAN
AND
DENNIS O'CONNOR

FOR

AUTOMATED SELF-STORAGE RESERVATION AND MANAGEMENT SYSTEM

DOCKET NO. 57111-5104

Prepared by

JEFFER, MANGELS, BUTLER & MARMARO LLP
Tenth Floor
2121 Avenue of the Stars
Los Angeles, CA 90067
(310) 203-8080

10

15

20

25

30

35

AUTOMATED SELF-STORAGE RESERVATION AND MANAGEMENT SYSTEM

Field of the Invention

The present invention relates generally to an automated reservation and management system, and more particularly, to a system that manages reservations, inventory, rentals, payments, vacancies and other aspects of a self-storage facility.

Background of the Invention

In operating a self-storage facility, facility personnel are required to track inventory, reservations, customer contracts, payments, delinquencies and various other aspects of the business. In typical storage facilities, much of the rental transaction is conducted through use of pre-printed forms that are manually filled out and stored in file drawers. To facilitate the operation of a self-storage facility, it is desirable to provide a comprehensive self-storage reservation and management system that enables the user to access information regarding storage units and customers, process rental transactions, generate management analysis information and reports, and to automate the self-storage rental transactions to the extent possible.

Summary of the Preferred Embodiments

The automated self-storage system of the present invention includes features for use by self-storage customers and features for use by self-storage personnel. The features available for use by each type of user can vary depending on the access that the system administrator grants to each type

10

15

20

25

30

In a preferred embodiment of the invention, the customer can use the system to make a reservation for a room, view a site map, update contract information, provide authorized information and contact alternate information, view room or payment history, purchase insurance, authorize automatic credit card payments, make a non-recurring payment, and print historical and current receipts. storage personnel can preferably utilize the automated system to perform all of the above functions plus other point of sale transactions and management functions. For example, the automated self-storage system enables the user to view an inventory menu for a specified facility, and to manage room inventory by adding or removing rooms, changing the room size or description, or indicating whether a room is damaged. system also enables the user to manage room rates by increasing or decreasing the rates for all rooms of a particular size or description. To track the effects of the rate change, the system provides facility utilization information that calculates the percentage change in revenues as a result of the change in rates.

The automated self-storage system provides point of sale support by enabling the user to rent rooms, transfer customers from one room to another, move a customer in or out, view key information about customers prior to allowing access to facility or room, and track sales of retail items. In a preferred embodiment of the invention, the automated system enables a customer to manage multiple rental transactions on the same contract, and arrange different payment options in connection with each rental transaction. For example, a customer may have four rental units, one that is paid for using automatic credit card payments, another that is invoiced monthly, a third that is paid using a check and a fourth that is invoiced quarterly. The due dates for the payments can be controlled by the user to fall on the same date or any other

-2-

10

15

20

25

30

specified date. When automatic payments are designated, the system interfaces with a credit card authorization system to collect scheduled payments.

Because the information pertaining to inventory, rental, sales, and payments are provided in a centralized system, the user is able to run various management reports to assess the status of the business of the self-storage facility. For example, audit reports are provided to detect or prevent intentional theft and to identify unintentional errors in entering payments, fee waivers, and write-offs. The facility personnel can also view all open contracts, reservations, expiring credit card reports, cash summaries, and customer rent roll reports.

In a preferred embodiment of the invention, the system enables the storage facility personnel to communicate with a customer by sending a message or a note to the customer's account. In the event that a customer is delinquent, the system automatically sends the customer a letter requiring action. The system also generates customer letters when the rental rate on the customer's rental unit is scheduled to change or if the customer is subject to an eviction notice.

The operation of the automated self-storage system is preferably controlled, at least in part, by a set of business rules created for the application. The business rules are completely customizable and are based on the needs, requirement and preferences of the user or facility, and on various local, state and federal regulations. Through customization of the business rules, a user can instruct the system to provide certain services, to send particular form letters to clients, to apply payments on a specified date and to customize the operation of other features of the system.

It is envisioned that the automated storage system of the present invention can be used in connection with a network of storage facilities, wherein the user can access information

-3-

COMPANY AND REAL PROPERTY OF THE PERSON OF T

congress

10

15

20

25

30

regarding remote facilities and can perform management or rental functions without being physical present at the facilities. Accordingly, depending on a user's level of authorization, the user can perform all of the functions described herein for any number of facilities, either remotely or while present at the site.

Other objects, features and advantages of the present invention will become apparent to those skilled in the art from the following detailed description. It is to be understood, however, that the detailed description and specific examples, while indicating preferred embodiments of the present invention, are given by way of illustration and not limitation. Many changes and modifications within the scope of the present invention may be made without departing from the spirit thereof, and the invention includes all such modifications.

Brief Description of the Drawings

The invention may be more readily understood by referring to the accompanying drawings in which:

- FIG. 1 depicts a preferred embodiment of the login capture of the present invention;
- FIG. 2 depicts a preferred embodiment of the system menu of the present invention;
- FIG. 3 depicts a preferred embodiment of the customer type feature of the present invention;
- FIG. 4 depicts a preferred embodiment of the customer information search feature of the present invention;
- FIG. 5 depicts a preferred embodiment of the customer search results of the present invention;
- FIG. 6 depicts a preferred embodiment of the customer information feature of the present invention;

-4-

10

15

20

25

30

- FIG. 7 depicts a preferred embodiment of the contact feature of the present invention;

 FIG. 8 depicts a preferred embodiment of the emergency contact information capture feature of the present invention;

 FIG. 9 depicts a preferred embodiment of the authorized access capture feature of the present invention;
- FIG. 10 depicts a preferred embodiment of the authorized access list of the present invention;
- FIG. 11 depicts a preferred embodiment of the room search feature of the present invention;
- FIG. 12 depicts an exemplary list of available rooms provided by the automated system of the present invention;
- FIG. 13 depicts a preferred embodiment of detailed rental information generated by the automated system of the present invention;
- FIG. 14 depicts a preferred embodiment of the room selection feature of the present invention;
- FIG. 15 depicts a preferred embodiment of the security code capture of the present invention;
- FIG. 16 depicts a preferred embodiment of the automatic payment plan list of the present invention;
- FIG. 17 depicts a preferred embodiment of the credit card information feature of the present invention;
- FIG. 18 depicts a preferred embodiment of the automatic payment credit cards list of the present invention;
- FIG. 19 depicts a preferred embodiment of the invoice cycle option of the present invention;
- FIG. 20 depicts a preferred embodiment of the fees summary feature of the present invention;
- FIG. 21 depicts a preferred embodiment of the sales item selection feature of the present invention;
- FIG. 22 depicts a preferred embodiment of the room selection feature of the payment capture function of the present invention;

10

15

20

25

30

- FIG. 23 depicts a preferred embodiment of the summary of fees due generated by the automated system of the present invention;

 FIG. 24 depicts a preferred embodiment of the cash payment capture of the present invention;
- FIG. 25 depicts a preferred embodiment of the check information capture of the present invention;
- FIG. 26 depicts a preferred embodiment of the coupon payment capture of the present invention;
- FIG. 27 depicts a preferred embodiment of the credit card payment capture of the present invention;
- FIG. 28 depicts a preferred embodiment of the money order payment capture of the present invention;
- FIG. 29 depicts a preferred embodiment of the updated fees due summary of the present invention;
- FIG. 30 depicts a preferred embodiment of the ledger feature of the present invention;
- FIG. 31 depicts a preferred embodiment of a rental agreement of the present invention;
- FIG. 32 depicts a preferred embodiment of the customer information search feature of the present invention;
- FIG. 33 depicts a preferred embodiment of the location finder feature of the present invention;
- FIG. 34 depicts a preferred embodiment of a list of cities of a selected region generated by the automated system of the present invention;
- FIG. 35 depicts a preferred embodiment of a list of storage facilities located within a selected city, generated by the automated system of the present invention;
- FIG. 36 depicts a preferred list of available rooms at a specified storage facility, generated by the automated system of the present invention;
- FIG. 37 depicts a preferred embodiment of the move-in capture feature of the present invention;

-6-

10

15

20

25

30

- FIG. 38 depicts a preferred embodiment of the contract/reservation search engine of the present invention;
- FIG. 39 depicts a preferred embodiment of a list of rooms associated with a specified customer, generated by the automated system of the present invention;
- FIG. 40 depicts a preferred embodiment of a room selection list generated by the transfer capture feature of the present invention;
- FIG. 41 depicts a preferred embodiment of a room selection list generated by the transfer capture feature of the present invention;
- FIG. 42 depicts a preferred embodiment of the balance due calculation generated by the transfer capture feature of the present invention;
- FIG. 43 depicts a preferred embodiment of a list of reports generated by the automated system of the present invention;
- FIG. 44 depicts a preferred embodiment of a room inventory database of the present invention;
- FIG. 45 depicts a preferred embodiment of a facility utilization report generated by the automated system of the present invention;
- FIG. 46 depicts a preferred embodiment of a messenger feature of the present invention;
- FIG. 47 depicts an exemplary list of letter templates available through the letter generation feature of the present invention;
 - FIG. 48 depicts a sample letter template in the letter generation feature of the present invention;
 - FIG. 49 depicts a sample set of business rules to govern the automated features of the self-storage management system of the present invention.

Like numerals refer to like parts throughout the several views of the drawings.

-7-

10

15

20

25

30

Detailed Description of the Preferred Embodiments

The automated self-storage reservation and management system 10 of the present invention provides customers and personnel of self-storage facilities access to information and tools that facilitate the making of reservations, payments, creation and management of accounts, generation of various reports and other tasks that were previously either not available to users or were far more difficult to accomplish.

In a preferred embodiment of the invention, as shown in Figure 1, a user can login to the system using a secure login capture 12. The system 10 may provide different levels of access to system users depending on the user's authorized security level. For example, owners, managers, and employees (hereinafter "self-storage personnel") may have broader access to the management features of the system, such as report generation. In contrast, self-storage customers may have limited access to the reservation and account management features of the invention. The level of access provided to the customers and self-storage personnel can vary and is controlled by a system administrator.

The self-storage system of the present invention may have more than one login capture to accommodate self-storage customers and self-storage personnel. In the embodiment shown in Figure 1, the login capture 12 is a business sign on provided for self-storage personnel. In a preferred embodiment of the invention, customers can be provided with a separate customer sign on page. In another embodiment of the invention, the system 10 provides a general login capture for all users.

The login capture 12 prompts the user for a login identification 14 and a password 16. Upon entry of the requested information, the login capture 12 verifies the login identification 14 and password 16 and if authorized, provides the user access to the system.

-8-

(A : Tre-att a cee : Bestallfit att ! ? Home

10

15

20

25

30

In a preferred embodiment of the invention, as shown in Figure 2, the automated self-storage system includes a move in capture 20, a reservation capture 30, a payment capture 40, a move out feature 50, a contract review feature 60, a transfer capture 70, an open contracts report feature 80, an authorized access report feature 90, and a report list 100.

The move in capture 20 enables the user to set up new move in contracts for customers. Upon activating the move in capture 20, the system prompts the user to choose a customer type 201, as best shown in Figure 3. In a preferred embodiment of the invention, the customer type is selected from one of the following: business 202, corporate 203, individual 204 or system use 205. In a more preferred embodiment of the invention, the individual 204 selection is provided as the default selection.

Figure 4 depicts the customer information search feature 210 that is activated upon selection of a customer type. search feature 210 enables the user to search for a particular customer by entering identifying information pertaining to the customer. For example, in the embodiment shown in Figure 4, the user is prompted for the first name 212 and last name 214 If the customer type 201 had been a of the customer. business, the customer's identifying information could be the business name or account number. Upon entering the customer's system provides the customer the information, results 216, as shown in Figure 5, which is a list of customers matching the customer identification information The customer search entered in the search feature 210. results 216 preferably includes the name, address, telephone number of the customers to assist the user in identifying each customer. If the customer for which the user is searching is found in the system, the user can select the customer by simply activating a customer selection key 217. If the customer is new and has not yet been entered into the

-9-

10

15

20

25

30

system, the customer may be added by selecting the customer add key 218.

If the customer add key 218 is activated, the system prompts the user for customer information 220, as shown in Figure 6. In a preferred embodiment of the invention, the system prompts the user for the customer's name 221, address 222, phone number 223, social security number 224, driver's license number 225, employer information 226, email address 227 and tax exempt information 228.

As best shown in Figure 7, the system preferably includes a contact feature 230 that prompts the user to identify the person(s) who should be notified in case of fire, flood, burglary or break-in. To create a new contact, the add contact key 232 is activated. Upon activation of the add contact key 232, the system preferably prompts the user for emergency contact information, shown in Figure as Emergency contact information preferably includes the name 233, telephone number 234, address 235 and email address 236 In the event of an emergency, the system of the contact. emergency contact to the convenient access provides information.

In addition to emergency contact information, the contact feature 230 prompts the user for the identity of person(s) having authorized access, as shown in Figure 9. The authorized access information 240 preferably includes the name 241, telephone number 242 and address 243 of each authorized user. As shown in Figure 10, the system tracks individuals with authorized access to the facility. The authorized access list 244 may be amended by deleting existing authorized contacts, adding new contacts or modifying the authorized access information 240 for an authorized contact. The system preferably includes a delete feature 245, add feature 246 and edit feature 247 for facilitating the modification of the authorized access information.

-10-

10

15

20

25

30

In a preferred embodiment of the invention, as shown in Figure 11, the automated self-storage system has a room search feature 250 that enables the user to search available rooms. In the embodiment shown in Figure 11, the room search feature 250 includes a room number search 252, product type search 254 and a room size search 256. If the room number of the desired storage facility is known, the user can enter it in the room number search 252. Alternatively, the user can search storage facilities by product type 254, such as crates, rvs, split levels, or by room size 256. To view a list of all available rooms, the "all" feature 258 may be selected from either the product type menu 255 or the room size menu 257.

Figure 12 depicts an exemplary list of available rooms 260 generated by the automated system. The list 260 preferably includes the room number 261, size 262, product type 263, description 264 and rate 265. To rent a room, the desired room is selected from the list of available rooms 260. Upon selection of the room, the system prompts the user for detailed rental information, as shown in Figure 13. A "Next Bill Date" feature 266 enables the user to select the date on which the next rental bill is issued. This feature is particularly useful if a customer has several rentals and seeks to consolidate the billing date for all rentals. As a default, the "Next Bill Date" will be one month from the date of rental. If the vacate date is known, it can be entered in the vacate date capture 267. If the rental is for an unspecified length of time, the vacate date capture 267 can be The system preferably provides the user with a list of services 270 that are available in connection with the rental. For example, in the embodiment shown in Figure 13, the list of services 270 includes insurance coverage 271, access card replacement 272, promotional discounts 273, and dumpster services 274. If a customer wishes to purchase insurance, the insurance coverage 271 is simply selected from

-11-

and the state of t

10

15

20

25

30

the list of services 270. The system preferably also includes a user alert 275 that notifies the user of various policies and regulations in connection with the rental.

In a preferred embodiment of the invention, as shown in Figure 14, the room selection process can be repeated to rent multiple rooms in the same transaction. In the embodiment shown in Figure 14, four rooms of varying types, sizes, and prices have been selected. The list of selected rooms 280 can be modified by using the delete 282 and add 283 features. It is not necessary to begin a new transaction for each rental. All rental transactions can be entered on a single contract. The customer information is entered once and can be used repeatedly without requiring the user to re-enter the information.

The automated self-storage system preferably includes a security code capture 285, as shown in Figure 15. security code capture 285 enables the user to enter a password 286 in connection with each rental unit. The password 286 is then used as the security code to open the access gate to the The customer may have the same password in rental unit. the customer's rental units. connection with each of Alternatively, different passwords can be used for each unit. The automated self-The passwords are preferably numeric. storage system of the present invention preferably interfaces with the facility security gate system. Upon selection of the password, the automated self-storage system communicates with security gate system to enable customers to proceed through the gates upon providing the correct password at the gate. In a preferred embodiment of the invention, if a customer's account is delinquent, the system interfaces with the security gate to deactivate the client's access.

Upon selection of the rental units and associated services, the automated self-storage system provides the user with the opportunity to make payment arrangements. In a

-12-

10

15

20

25

30

preferred embodiment of the invention, as shown in Figure 16, the system includes an automatic payment capture 400. the 400 enables automatic payment capture automatically pay the fees associated with a rental unit by charging the monthly rate to a credit card. The automatic payment capture 400 can be applied to any combination of rental units. For example, in the embodiment shown in Figure 16, rooms 1525 and 1685 have been designated for the automatic One advantage of the automated system of the payment plan. present invention is the ability to rent multiple rooms on the same contract and apply different payment types and different Accordingly, if desired, the due dates to each rental. automatic payment capture 400 can be applied to all rental units or none of the rental units.

The automatic payment capture 400 prompts the user for credit card information 401, as shown in Figure 17. The credit card information 401 preferably includes the card type 402, account number 403, expiration date 404 and name on card 405. In a preferred embodiment of the invention, as shown in Figure 18, additional credit cards may be added to the list of auto payment credit cards 410 by using the add key feature 412. As best shown in Figure 16, a credit card identifier 414 is provided in association with each rental unit that is selected for the automatic payment plan. The credit card identifier 414 provides the account number of the credit card that is authorized to be charged in connection with the rental unit. The same credit card can be used for all rental units or different credit cards may be used for each unit.

For rental units that have not been linked to the automatic payment feature, the system provides the user with an invoice cycle option 415 as shown in Figure 19. The invoice cycle option 415 enables the user to select a billing cycle for each of the rental units that are not linked with the automatic payment feature. For example, in Figure 19, a

-13-

LADOCS\2759528 1

M. D. H. LEBELDRINGSBORD OF LIVE HALL

10

15

20

25

30

monthly billing cycle 216 is selected for room 1670 and a quarterly billing cycle 217 is selected for room 9898. In a preferred embodiment of the invention, the user can select a monthly, quarterly, semiannual or annual billing cycle.

In addition to automatic payment and invoice billing options, the automated self-storage system of the present invention preferably enables the user to make non-recurring As shown in Figure 20, the system preferably includes a fees summary feature 420 that lists the outstanding charges in connection with an account. The fees summary feature 420 includes the due date 421 for each charge, the rental unit 422 with which the charge is associated, the amount of the fee 423, any associated tax 424, a description of the fee 425, and the total 426. Upon viewing the fees summary feature 420, the user can select the payment feature key 430 to apply a payment toward the outstanding bill. system preferably includes an add future feature 432 that enables the user to add future charges to the fees summary feature 420.

It is envisioned that the system of the present invention will manage all features of the customer's account and enable the customer to make payment arrangements for all goods and services purchased. In this regard, if a customer purchases goods that are on sale at the storage facility, the cost of the goods may also be added to the fees summary feature using the sales items function 434. By activating the sales items function 434, the system provides the user with a list 436 of sales items available at the storage facility, shown in Figure 21. The item 437 being purchase is selected list 436. If desired, the sales item can be associated with a particular rental unit 438. Upon selection of the desired sales items 437, the price is added to the fees summary feature 420.

In a preferred embodiment of the invention, a payment can be made by activating the payment feature key 430, shown in

-14-

TEST BUTTON ME

10

15

20

25

30

Figure 20. Upon activation of the payment feature key 430, the system provides the user with a list of the customer's rooms 440 for which payment can be made, as shown in Figure The user can select the specific room 442 toward which payment is to be made. If desired, all rooms can be selected. In the embodiment shown in Figure 22, three of the four available rooms are designated for payment. Upon selection of the rooms to which payment should be applied, the system provides the user with a summary of the fees due 444 for the particular rooms selected, as shown in Figure 23. A balance due 446 is provided indicating the total payment that is due for the selected rooms. The user can select the payment type 450 that is to be used to settle the account. In a preferred embodiment of the invention, the payment type 450 can be credit card, cash, money order, coupon or check. The system of the present invention can preferably apply payment of any type specified above, or a combination of payment types specified above, to the outstanding balance.

As shown in Figure 24, if a cash payment 452 is selected, the user enters the cash amount that is collected in the amount collected capture 454. The system automatically calculates the change due 456 and preferably provides the user with the option of applying the change as a credit to the account by activating the credit feature 458.

As shown in Figure 25, if payment is made by check, the check information capture 460 prompts the user for the check type 461, check number 462, bank number 463, account number 464 and amount of the check 465. If payment is made with a coupon, the coupon information capture 466, shown in Figure 26, prompts the user for the coupon type 467, coupon number 468 and the amount collected 469. For credit card payments, a credit card payment capture 470, shown in Figure 27, prompts the user for the card type 471, account number 472, account holder's name 473, expiration date 474 and amount to be

-15-

10

15

20

25

30

charged 475. For money order payments, a money order information capture 476, shown in Figure 28, prompts the user for the order number 477 and the money order amount 478. The system automatically calculates any change 479 that is due and gives the user the option to apply any change as credit to the account by activating the credit feature 458. The customer selects the manner in which the payment is made. The system captures information pertaining to the type and amount of payment and updates the database to reflect the payment.

In a preferred embodiment of the invention, as shown in Figure 29, after applying the payment, the system provides the user with an updated fees due summary 480 that lists the charges that remain outstanding. The system also provides the user with a summary of payments collected 482. embodiment shown in Figure 29, the payments collected feature 482 indicates that a payment of \$221.49 was made by money order number 1234. A summary of the customer's account may also be obtained by activating the ledger feature 490 of the The ledger feature 490, as best shown in Figure 30, provides an account history for a specified contract. preferred embodiment of the invention, the ledger feature 490 includes a listing of all charges 491, payments 492, reversed charges 494 and fee waivers 495. The ledger feature 490 also indicates the charges which have been paid in full 496 and provides the balance due 497 on the account. The ledger feature 490 can be organized as desired by the user. example, in a preferred embodiment, the ledger feature includes a sort feature 498 that enables the user to sort the entries in ascending or descending order. The ledger feature 490 can be further modified to show charges pertaining to a

In a preferred embodiment of the invention, the automated self-storage system generates a rental agreement 600, shown in

particular room 499 or to show charges for a particular time

-16-

period 500.

10

15

20

25

30

The rental agreement 600 preferably lists the Figure 31. customer information 220, alternate contact information 230, authorized contact information 240, list of selected rooms 280, list of selected services 270, credit card payment information 401, payment history 491 and any notes 601 pertaining to the account. The rental agreement 600 can be customized to add information or delete information as desired Furthermore, the headings of the rental agreement 600 are preferably hyperlinked such that activation of the heading provides additional information regarding the By way of example, by subject matter of the heading. activating the customer information heading, more detailed customer information is provided. The hyperlinked headings are preferably highlighted in some manner. In the embodiment shown in Figure 31, the hyperlinked headings are shown with an upward arrow, indicating that additional information is available by activating the heading. The rental agreement can be modified by the user to update customer, payment, or rental information. Upon updating the agreement 601, the information is updated in the system's database to ensure that all related records are updated.

foregoing description pertains the tasks to associated with moving a customer into a rental unit. tasks include selecting an appropriate room, providing including emergency contact information, customer information, making authorized access contact arrangements, and creating a rental contract. The automated self-storage system 10 of the present invention can perform these functions individually or in any combination. It is not necessary that the steps described herein be performed in the order described.

In a preferred embodiment of the invention, the automated self-storage system 10 includes a reservation capture 30, shown in Figure 2, for making a new reservation for a customer

10

15

20

25

30

or modifying an existing reservation. Upon activation of the reservation capture 30, the customer information search feature 210 (shown in Figure 32) is called. If the user seeks to modify an existing reservation, the identity of the customer's Upon entering the entered. is customer information, the system provides customer search results 216, as shown in Figure 5. If a new reservation is being made, a location finder feature 301 is provided, as shown in Figure In a preferred embodiment, the location finder feature is in the form of an interactive map. The user is prompted to select the region 302 in which a storage facility is sought. Alternatively, a region or specific entity can be entered manually. Upon selection of a region 302, the system provides a list of cities 303 (shown in Figure 34) within the selected region that provide storage facilities. The user is prompted to choose a city from the list provided. selection of a city, the system provides a list of storage facilities 304 (shown in Figure 35) within the selected city. The user can then choose a storage facility from the list As shown in Figure 36, the system preferably provided. provides the user with a list of rooms 306 located at the selected storage facility. The list 306 preferably indicates the size 307 of each room, the type of room 308, the floor on which the room is located 309, the elevator level 310, the climate control feature 311, the square footage 312, the number of vacant rooms 313, the occupancy rate 314, and the monthly rental rate 315. In a preferred embodiment of the invention, the system provides the user with a map of the storage facility indicating the location of each rental unit on the map.

Upon selecting the desired unit, the system prompts the user for the move-in date 320, as shown in Figure 37. If the rental unit is available for the move-in date specified, the system preferably prompts the user for customer information,

-18-

TRUE III

10

15

20

25

30

as previously described. For confirmed reservations, payment can be made using the various payment features described above.

Referring to Figure 2, the payment capture feature 40 of the automated self-storage system enables the user to apply a customer's payment toward an existing balance or a future As shown in Figure 38, upon activation of the payment capture feature 40, a contract/reservation search engine 41 is invoked. The user can search existing contracts by any variable including contract number 42, storage unit number 43, customer identification 44, receipt number 46 or other identifying information. Once the desired contract is found, the system invokes the fee summary feature 420 (shown in Figure 20) for the selected customer, which indicates the outstanding charges in connection with the account. reviewing the charges, a payment can be applied against the charges by activating the payment feature key 430. Payment can be made by cash, check, money order, coupon, or credit card as described in greater detail above.

Referring to Figure 2, the move out feature 50 of the present invention enables the user to review contracts and Upon activating the move out move out existing customers. feature 50, the system invokes the contract/reservation search engine 41 to assist the user in finding the customer or contract that is to be moved out. Once the desired customer or contract is found, the system provides a list of rooms 501 associated with the selected customer or contract, as shown in A move out function key 502 is provided to Figure 39. activate the move out feature. Upon selection of the move out function key 502, the system is updated to indicate that the customer has moved out of the room selected. The system will update the inventory database to reflect the room is now The customer's contract will reflect that the vacant. transaction has been closed. In a preferred embodiment of the

-19-

10

15

20

25

30

invention, the system confirms that outstanding charges on the room have been paid prior to completing the move out function.

Referring to Figure 2, the contract review feature 60 enables the user to review and modify information on an existing contract, record a payment or move in a customer with a confirmed reservation. Upon activating the contract review feature 60 and selecting a customer, the system displays the rental agreement 600 of the selected customer, as shown in Figure 31. As discussed above, the user is able to review and modify the customer information 220, alternate contact information 230, authorized contact information 240, list of selected rooms 280, list of selected services 270, credit card payment information 401, payment history 491 and any notes 601 pertaining to the account.

The transfer capture 70, shown in Figure 2, allows the user to transfer a customer from one room to another. shown in Figure 40, upon identifying a customer, the transfer capture 70 provides the user with a list of rooms 701 currently occupied by the specified customer from which the customer can transfer. The user can select one or more rooms from the list 701 provided. Upon selection of the room(s) to be transferred from, the system provides the user with a list of vacant rooms 702, shown in Figure 41, into which the customer can transfer. As best shown in Figure 42, upon selection of the room(s) to be transferred into, the system calculates the prorated rent (or credit) due 703 for the room(s) that are vacated and the prorated rent due 704 for the When the transfer is room(s) that are to be occupied. completed, the system automatically updates the contract to reflect the room transfer, and updates the room inventory database.

Referring to Figure 2, the open contracts report feature 80 enables the user to view a list of all active, open contracts. Each item on the open contract list can be

-20-

10

15

20

25

30

hyperlinked to the corresponding rental agreement 600 to provide more detailed contract information, if needed. The authorized access report feature 90 enables the user to confirm the identity of the person(s) that the customer has authorized to access the rental unit. The report list 100, provides the user with a list of reports 100, shown in Figure 43, that are available to the user.

automated self-storage system of the present The storage facility personnel with invention provides information and tools necessary to manage a self-storage business. In a preferred embodiment of the invention, the system includes a room inventory database 801, as shown in Figure 44, that lists all available rooms for the facility, and the room number 802, room size 803, room description 804, occupancy status of the room 805, and the rental rate 806 for In a more preferred embodiment, the system each room. (not shown) depicting the layout of the displays a map facility and the location of each room. If new rooms are created, eliminated or changed, the user can update the inventory database 801 to reflect the modification.

As shown in Figure 45, the automated system preferably includes a facility utilization chart 810 that provides revenue and occupancy information for a particular facility. In a preferred embodiment of the invention, the facility utilization chart 810 identifies the rooms by size 811, the square footage 812 for each room, the number of rooms 813 within the facility that are of the specified size, the number of occupied rooms 814, vacant rooms 815, the percentage of the specified rooms that are occupied 816, the current rate 817, the new rate 818, current potential income 819, new potential income 820, current revenue per square foot 821, new revenue per square foot 822, current occupancy income 823, new occupancy income 824, and the occupancy income percentage change 825. To change the rate for a room, the user can enter

-21-

10

15

20

25

30

a new rental rate 818. The system automatically calculates the values of the other variables in the facility utilization chart 810, enabling the user to evaluate the effect of a new rate on revenue.

In a preferred embodiment of the invention, the system includes a messenger 850, as shown in Figure 46, to facilitate communication between system users. To send a message to another user, the a recipient 852 is identified and a message is typed into the text box 854. The message can be transmitted to other facility personnel or to a customer. The system will deliver the message to the intended recipient and the recipient will be informed of the message upon logging into the system.

The system preferably includes a letter generation feature 860, shown in Figure 47, to further facilitate communication with customers by generating letters. letter generation feature 860 includes templates for various types of letters to customers. For example, in the embodiment of the invention shown in Figure 47, the system includes of delinquency, stages various for letter templates autopayment notice, eviction notice, lien sale notice, auction sale results, invoicing, overpayment, underpayment, partial payment, rate change notice, room number change, sale and seizure notice, and tax change notice. In a more preferred embodiment of the invention, a customer letter is generated upon the occurrence of a predetermined event. For example, the system can be adapted to generate a delinquency letter when the customer is five days late on payment of the rental fee due. A sample template letter 870 is shown in Figure 48. The sample template letter is an auction notice for notifying a customer that the items in the self-storage unit will be auctioned.

In a preferred embodiment of the invention, business rules are provided to the system to govern the automated

-22-

10

15

20

25

30

features. A sample list of business rules 880 is shown in Figure 49a-e. The business rules 880 govern the type of letter that is generated for each type of event and the date on which the letter should be generated. For example, as shown in Figure 49c, the business rules require that a first late notice letter 881 be sent for the first stage delinquency. Furthermore, the business rules state that the letter is to be sent two days after the account is late 882. Similar rules are provided for other types of letters.

Business rules may be set to control various automated features of the invention. For example, business rules can be set for governing the services that will be offered through the system (e.g., invoicing, credit card payments, etc.), the charges for various services, reporting options and any other automated feature of the invention. The business rules can be modified in accordance with business policies, user preferences and local, state and federal regulations.

In a preferred embodiment of the invention, the system has an auction organizer feature. Under certain conditions, storage facilities may be entitled to conduct a lien sale of the contents of a storage unit and use the proceeds of the sale to settle the balance of a past due accounts. Prior to conducting such a sale, appropriate notice must be provided to The contents and timing of the notice are the customer. typically governed by state laws. In a preferred embodiment of the present invention, the auction organizer feature of the automated system stores the notice requirements for each jurisdiction and generates a letter providing the appropriate notice to the customer. The auction organizer feature sets the date for the lien sale in accordance with the laws of the jurisdiction. Upon setting the date, the auction organizer feature searches the system for other delinquent accounts that. are eligible for lien sales, to evaluate the possibility of consolidating lien sales for multiple accounts. The auction

-23-

LADOCS\2759528 1

organizer feature preferably notifies the local facility personnel of the upcoming lien sale and alerts them to the last date by which other accounts can be consolidated in the lien sale.

After the lien sale, the proceeds from the sale are credited to the balance on the outstanding account. The system preferably generates a letter to the customer reporting the results of the lien sale, the amount raised by the sale, and any balance remaining on the account.

In summary, the automated self-storage system 10 of the

10

15

20

25

5

present invention enables customers to make a reservation for a room, view a site map, update contract information, information alternate contact and authorized information, view room or payment history, purchase insurance, authorize automatic credit card payments, make a non-recurring payment, and print historical and current receipts. Storage personnel can preferably utilize the automated system to perform all of the above functions plus other point of sale transactions and management functions. For example, the automated self-storage system enables the user to view an inventory menu for a specified facility, and to manage room inventory by adding or removing rooms, changing the room size or description, or indicating whether a room is damaged. system also enables the user to manage room rates by increasing or decreasing the rates for all rooms of a particular size or description. To track the effects of the rate change, the system provides facility utilization information that calculates the percentage change in revenues

30

The automated self-storage system provides point of sale support by enabling the user to rent rooms, transfer customers from one room to another, move a customer in or out, view key information about customers prior to allowing access to facility or room, and track sales of retail items. When the

as a result of the change in rates.

-24-

10

15

20

25

30

customer selects a gate access code, the system preferably interfaces with the gate security system to provide access to the customer upon entering the correct gate access code. In a preferred embodiment of the invention, the automated system enables a customer to manage multiple rental transactions on the same contract, and arrange different payment options in connection with each rental transaction. The due dates for the rental payments can be controlled by the user to fall on the same date for all units or on different dates specified by the user. When automatic payments are designated, the system interfaces with a credit card authorization system to collect scheduled payments.

Because the information pertaining to inventory, rental, sales, and payments are provided in a centralized system, the user is able to run various management reports to assess the status of the business of the self-storage facility. For example, audit reports are provided to detect or prevent intentional theft and to identify unintentional errors in entering payments, fee waivers, and write-offs. The facility personnel can also view all open contracts, reservations, expiring credit card reports, cash summaries, and customer rent roll reports.

In a preferred embodiment of the invention, the system enables the storage facility personnel to communicate with a customer by sending a message or a note to the customer's account. In the event that a customer is delinquent, the system automatically sends the customer a letter requiring action. The system also generates customer letters when the rental rate on the customer's rental unit is scheduled to change or if the customer is subject to an eviction notice.

The operation of the automated self-storage system is preferably controlled, at least in part, by a set of business rules created for the application. The business rules are completely customizable and are based on the needs,

-25-

10

15

20

25

requirement and preferences of the user or facility, and on various local, state and federal regulations. Through customization of the business rules, a user can instruct the system to provide certain services, to send particular form letters to clients, to apply payments on a specified date and to customize the operation of other features of the system.

It is envisioned that the automated self-storage system of the present invention can be used in connection with a network of storage facilities, wherein the user can access information regarding remote facilities and can perform management or rental functions without being physical present at the facilities. Accordingly, depending on a user's level of authorization, the user can perform all of the functions described herein for any number of facilities, either remotely or while present at the site.

In a preferred embodiment of the invention, the automated self-storage system is available to users on a computer network having at least one computer-server for communicating with the users. Communication with the users is preferably carried out using a browser program on a computer-terminal at a location remote from the computer-server.

The embodiments described above are exemplary embodiments of an automated self-storage reservation and management system. Those skilled in the art may now make numerous uses of, and departures from, the above-described embodiments without departing from the inventive concepts disclosed herein. Accordingly, the present invention is to be defined solely by the scope of the following claims.